

Call for Posters



*The Farm Financial Standards Council invites all Students, Instructors, and Industry Professionals to prepare Posters for presentation during the Council's 2024 Annual Conference which will be held **July 24 - 26 in Louisville, KY.***

Posters will be displayed the afternoon of July 24 and the morning of July 25. Students submitting posters will receive complimentary registration. See details inside.

The Farm Financial Standards Council is dedicated to helping farmers by promoting uniform financial reporting and analysis in the ag industry. Its goal is to be the definitive resource for financial guidelines to benefit farmers.

In accordance with this mission, the Council is including Poster sessions for individuals interested in serving the agricultural industry in financial, management, or analytical roles. The Posters should address any issue that relates to:

- Increasing the adoption of uniform financial reporting and analysis;
- Improving the financial management of farms;
- Using financial records and analysis to improve marketing and trade of food, fiber, and energy production;
- Methods to improve education and training for people involved in the agricultural industry – this could include analysis of training projects like “Annie’s Project,” increased farmer use of FFSC Guidelines, or innovative University Extension projects;
- The importance of credit to agricultural production, any projects related to this topic broadly, or to ways that FFSC Guidelines can be used to improve credit markets and credit access for producers.

If students are doing an internship during the summer, and if they have employer approval, applied posters demonstrating how FFSC Guidelines are used in the company, or how they could be adopted, are also encouraged.

See details inside.

FFSC Contributed Posters Program

The Farm Financial Standards Council seeks submissions for selected contributed posters at the organization's 2024 Annual Meeting to be held in Louisville, KY July 24 - 26, 2024.

There are no fees associated with students presenting a poster other than basic meeting registration costs (if applicable). Academics and industry professionals will be required to pay the registration fee for the meeting.

Themes / Topics

The Leadership of the Council welcomes contributed posters on any issue related to the following themes/topics:

- *Increasing the adoption of uniform financial reporting and analysis;*
- *Improving the financial management of farms;*
- *Using financial records and analysis to improve marketing and trade of food, fiber, energy production;*
- *Methods to improve education and training for people involved in the agricultural industry – this could include analysis of training projects like “Annie’s Project,” increased farmer use of FFSC Guidelines, or innovative University Extension projects;*
- *The importance of credit to agricultural production, any projects related to this topic broadly, or to ways that FFSC Guidelines can be used to improve credit markets and credit access for producers.*

At least one author of each poster **MUST REGISTER** to attend the conference by the May 1, 2024 deadline for the poster to be included in the Program.

In all instances any decisions/recommendations by the Poster Review Committee will be considered final and binding.

Schedule

- Abstract (250 words) submission deadline: March 1, 2024`
- Notification of acceptance by March 21, 2024.
- Authors' registration deadline May 1, 2024
- Poster display times: 4 p.m. - 7 p.m., July 24; 8 a.m. - noon, July 25
- Posters to be removed at noon on July 25

Selected Posters

Selected Posters will be on display throughout the meeting beginning the afternoon of July 24. See Schedule, above. Presenters should be available during this time for questions and discussion. A printed program will list the poster titles, authors, and presentation times. After the meeting all of the presented poster abstracts will be posted online as part of the meeting summation.

Guidelines for Poster Abstracts

Authors must submit an electronic version of their poster abstract only, preferably as an (Adobe) PDF document, but a Microsoft Word (*.doc, docx document) is also acceptable. See submission guidance below.

1. Poster abstracts must be submitted by March 1, 2024.
2. The official language for the poster abstract is English.
3. A poster abstract should explain the purpose and conclusions of the contribution. It should include a brief overview of the research, the methods and principal results.
4. Poster abstracts should not exceed 300 words and should not contain photographs, figures, tables or references.
5. Members of the FFSC Poster Review Committee will review all poster abstracts and authors will be notified of acceptance by March 21, 2024.

Guidelines for Poster Display

1. The official language for posters is English.
2. One display panel/easel will be provided for each accepted poster. Posters should not exceed the following dimensions: 3 feet (91 cm) wide and 4 feet (122 cm) high. Appropriate materials will be provided to mount posters to the display panel. Posters should be readable from a distance of 3 ft (0.9 m). For adequate visibility, letters should be at least 3/8 in (1 cm) high after enlargement to full poster size. Photographs should be a minimum of 8 x 10 in (20 x 25 cm); the minimum size for all other illustrations is 9 in x 12 in (23 x 30 cm).
3. Presenters should set up their poster by 4 p.m. on July 24th. Posters will be displayed in a common area and presenters will be given an opportunity for a dedicated Q&A session on the afternoon/evening of July 24th and at select times during the morning on July 25th. All presenters will be excused at noon on July 25th. However, they will be encouraged to stay for the remainder of the conference that day and on July 26th.
4. All posters must be removed by noon on July 25th. Students/posters will be released at that time so as to return home in a timely manner.

Fees

- Presenters are responsible for all travel/lodging expenses. Student presenters will be provided with a complimentary registration to the FFSC Conference. This will include meals/sessions/distributed materials.
- Academics and industry professionals will be required to pay the 'member' registration fee for the meeting.
- Students, academics, and industry professionals will be required to pay for any ancillary programs held in conjunction with the conference (Friday agricultural tours, special off-site programs/meals.)

A complete meeting agenda and registration information will be provided to all as they submit abstracts.

For further definition/clarification, contact the FFSC Administrator directly at **262-253-6902** or via email at cmerry@countryside-marketing.com

All materials should be sent directly to: **cmerry@countryside-marketing.com**

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