

**FFSC Finance Committee Report**  
**August 1, 2013**

**Presiding** -- Scotty Elston

**Attendance** -- Jim Kelm, Ken Hilton, Owen Thompson, Carl Naugle, Phyllis Parks, George Moriarty, Carroll Merry, Bob Burton, Kent Meister

**Review of 2012 activities**

Partners Program

Discussion on current Partner Roster

How to recognize 25 years of Farm Credit involvement with the Council? Web site recognition for years of support.

Emphasis in 2012/13 was to cover costs of Online Education feasibility study.

Are there alternatives to solicitation of Partners besides hard-copy letters and personal thank you letters?

Carl Naugle to provide contact for sending letter of thanks to FCCS. Need to identify who best to send to FCCS asking that they share in letting everyone involved know the funds have been received and will be used.

**2013 Activities**

Partners Program

What needs to be changed? How do solicit new partners? Need to consider new sources such as Duffy, Kay and Edwards, which is textbook publishers at college level. Need to have education proponent the touches the next generation. Need to remind industry that the ratios and other information they use all came from the Council.

How do we reach into commercial banking sector?

Impact of Online education program? Provides Council with connections for greater exposure. Need faster response on projects. Things take too long in developing.

Recognize volunteer nature of the Council -- show the Council's initiatives and progress.

Web Site

Enhancements for recognition of Partners? Determine year of support going back as far as we can determine and list years of support.

Budget for 2013 -- Maintain status-quo at this time.

Need to explore changes to bylaws in re: Treasurer's duties and banking procedures in financial systems. Will look at language changes to streamline.

*Action: Develop roster of all contributors for as far back as records allow. This should lead to formation of Website recognition program*

*Action: Continue current program of hardcopy letters to Partners.*

*Action: Work with Marketing Committee to develop information for Web site for Partner recognition.*

*Action: Review bylaws to consider changes to streamline financial management of Council banking.*

*Request that board appoint a committee for bylaws review.*